IN THE UNTIED STATES PATENT AND TRADEMARK OFFICE

In re the Application of: Atty. Docket No.: 004770.00862

Scott DAVIS Group Art Unit.: 2175

Serial No.: 10/691,715 Examiner: Keaton, Sherrod L

Filed: October 22, 2003 Confirmation No.: 6858

For: Systems and Methods That Track

A User-Identified Point Of Focus

AMENDMENT AND REQUEST FOR RECONSIDERATION

Mail Stop: Amendment U.S. Patent and Trademark Office Customer Service Window Randolph Building 401 Dulany Street Alexandria. VA 22314

Sir:

This paper is responsive to the non-final office action mailed July 7, 2011. The Office has set a three month period for response, thus making this response initially due on or before October 7, 2011. Applicant hereby petitions for any applicable extension of time that may be required. The Commissioner is hereby authorized to charge any required fees or credit any overpayment of fees to Deposit Account No. 19-0733.

Amendment to the Claims as reflected in the Listing of Claims beginning on page 2 of this paper.

Remarks/Arguments, which begin on page 11 of this paper.